

# **CLUB INFORMATION SHEET**

Use of online entries through Show Manager is free for the Club and there is no extra work needed from the club, we will setup the entire show for you. The use of the Show Manager Client application to print challenges on the day of the show is also free of charge and does not require an internet connection.

All payments are processed using industry standard encryption and at no time are credit card details stored in the web site.

Our aim is to make online entries affordable for the exhibitor to help encourage more entries, at only .50c per entry our system is half the cost compared to our competitors.

We already have all the events for the country in our system, so activation of the online entry option is just a matter of switching on this option against the event and checking that we have all the associated costs configured correctly.

We can provide the club with a Log In to monitor the number of entries and access all the reports we offer. If you are already a member of the web site it's just a matter of associating your account with the club, you don't even have to create a new account. Only users that are added to the club will be able to access the clubs information.

# **Online Entry Reports**

- **Event Summary**. An overview of the total number of entries broken down by each class, the total number of catalogues, camping etc.
- **Entry Form List.** Print all your online entries as entry forms, this eliminates the need for many lists as you can sort them right in with the postal entries.
- **Detailed Entry List** sorted by group and breed order. This report contains all the information that is on an entry form.
- **Summary Entry list**. This is the same as the detailed report, however the data it limited to only the dog and class.
- **Event Extras list**. A detailed breakdown of who has purchased what event extra (Catalogues, Camping, etc) and also a total of each.
- **Envelope Receipt**. Print out the exhibitors receipt on an envelope, this will also show any event extras like catalogues that they have purchased.
- **Return Envelope**. If you need to post back numbers we make it easy for you to print out the exhibitor report post address.
- **Receipt For Envelope.** Even if you need to post back numbers this report can be used to include a receipt which the exhibitor can present to pick up their catalogue.
- **Breed Numbers**. A breakdown of the breed numbers for each group. We will also automatically publish this report to Facebook and DogzOnline.
- Class Numbers. A breakdown of all the classes for each group.
- Entry List Export. Offers the ability to import the entries into a 3rd party system.



# **Optional Additional Services Offered**

As well as offering online entries we are also able to offer a number of additional catalogue services.

- Receive Entries
- Receipt Entries
- Post Exhibitor Numbers
- Create the Catalogue
- Create Stewards Sheets
- Print Challenges on the day of the show.
- Email Breed Numbers to the Judges

We offer very competitive prices, typically we can prepare the catalogue and also print it for the same cost compared to just printing it at Office Works.

## **Integration Options**

If you already have a Cataloguer that you prefer to use we are happy to offer integration services with this person.

The level of integration can be customised based on the Cataloguers system. We are able to offer software development time to integrate our systems at no additional cost depending on the Cataloguers existing systems.

## Why use Show Manager for online entries?

## • Simple

There is nothing for the club to configure, just let us know you want online entries for your show and we will set up the entire show for you.

#### Affordable

We believe in making entering online affordable for everyone. There are no costs to the Clubs and at \$0.50 per entry (plus credit card charges) we are half the cost of our major competitor.

## • Increase Entries

Clubs have the ability to extend the entry close date right up to the last minute past the official closing date.

#### • Easy To Enter

We can group many shows together then the exhibitor only needs to make 1 entry and then they are copied to the other shows. The system is also smart enough to apply required charges only once. If you have return postage on the event, it doesn't matter how many times the exhibitor enters it will only ever apply this charge once.



#### Smart Alerts

Exhibitors can receive alerts to remind them when a show is coming up and if they haven't entered yet. Once an online entry has been made we will also send out a reminder a few days before the show to remind the exhibitor which dogs they have entered in what class, the number of points the dog is currently on, a list of the Judges and even a weather forecast for the next few days.

In cases of emergencies or changes to an event we are able to add a comment to the show which will email any exhibitor that has entered that show to notify them of the change. This is especially helpful if there is a change of Judge or Location of the event.

## • Existing user base already familiar with our system

Existing users of our site have features available to them which exceed just online entries. We already have thousands of users around the country using Show Manager to help print and maintain the entries and results. Offering these users an option to enter online is just a natural extension of the current features available.

#### • Improve quality of Entries.

During the whole process of entering online we validate the data to ensure you don't get dogs in wrong classes and you also control the cost of the entry fee, the user is not able to override or modify any of the costs set by the club.

#### Rich in features

It's the little things we do that make a difference, e.g. When selecting a class you don't need to choose a male (11) or female (11a) class you just choose 'Open' and we work out the rest for you. Users have advanced alerting to notify them of upcoming events, reminds them about events they have entered and even a weather forecast for the show.

#### Designed for Catalogues

We have worked closely with Cataloguers to ensure that the reporting we offer is readable, what they need and laid out in a format they prefer. Our integration options make it easy to provide enterprise level solutions to any club no matter how big or small.

#### Easy to reconcile payments

You don't have to worry about bounced cheques; all credit card payments are securely processed and the money is cleared and ready to deposit into your account once the entries have closed. At any time you have access to summary reporting giving you a tally of the number of entries and extras that have been received.

## Great help and support

We aim to provide superior help and support to both the club and exhibitors. If you email us we will respond as quickly as we can, we are availably to call if that is your preference. On the web site users have the ability to ask a question or raise a support issue from any page.